



*Helping young
adults discover
their future.*

- Student
- Producer
- Musician
- U.N. Interpreter
- Any of the above

P R O J E C T :
L I F E

“The time has come to think past admission to academic success.” –David T. Conley

PROJECT: LIFE is an educational and career consulting practice dedicated to helping young adults maximize their educational opportunities while clarifying life goals.

Few choices in life have as great an impact as education and the choice of a college. Now more than ever, students and families need to prepare early to develop the best experiences and to perform at the levels necessary to meet the requirements that influence positive college acceptance.

Today, navigating through the college selection process can be confusing and overwhelming. As parents, you are busier than ever before and may not have the adequate time needed to understand your best options.

Often, families oversimplify this process – relying too much on rankings, school reputation, their own personal experiences, or those of friends. Without proper long term academic planning, you and your child might be surprised to find that a college of choice is well beyond reach. College planning requires diligent work, careful study, time management, and creativity.

The average high school counselor is responsible for more than 300 students each. They are often burdened with too much paperwork and school-wide testing responsibilities with little time for the one-on-one counseling that is significant in helping students focus on goals, and choose a college that best fits their needs.

An Investment in Your Child

Clearly, a college education is too expensive to risk spending valuable time in the wrong direction. Just as you consider the impact of other investments, the college decision must also have a guarantee of a good return. **PROJECT: LIFE** focuses on that return by adopting a more strategic and realistic approach; one that involves

academic planning, college search strategies, and career assessments. **PROJECT: LIFE** helps students discover and develop their passions while transferring these interests to majors and careers.

PROJECT: LIFE specializes in getting to the heart of your child's personality, interests and aspirations by acting as their guide, interpreter, and facilitator throughout the entire process and for the years beyond. Our comprehensive and collaborative approach helps you and your child identify the college environment that best suits your child's needs while providing your family with strategies to ensure a successful and affordable placement. This enables you to know in advance what is necessary for acceptance as well as the requirements for funding your child's education.

Beyond College

Although you may be focused on the college search at this time, **PROJECT: LIFE'S** primary dedication is nurturing real life success in young adults – in your child. The goal is to prepare your child for life's transitions. With a focus on academic preparedness, we ensure that your child is not just college eligible but college ready. **PROJECT: LIFE** directs your child, helping them to understand that it is not about doing the right things to get admitted to college but rather; how to do the right things in high school so that they are prepared to succeed after being admitted.

College acceptance is only one of the many steps towards adult life. **PROJECT: LIFE** differentiates itself by providing the foundations needed to help ensure your child's success. Our independent educational, college, and career consultation provides a realistic approach that brings out your child's greatest strengths, cultivates their confidence and personal



sense of leadership as well as develops their social and communication skills.

Indeed, what differentiates **PROJECT: LIFE** is the strategic perspective we bring to our clients. Our consultants offer a broader perspective of the world and enable your child to pursue a curriculum with an eye towards their strengths. It is about the individual at all times. It is very personal. Focused on the long range and more in tuned with real world conventions and expectations, **PROJECT: LIFE** is committed to being the premier provider of professional guidance for young adults who are looking for a path of deliberate educational and life planning. We help motivate them by establishing a clear plan allowing them to realize their true potential.

By working with us, students develop greater self-knowledge, confidence, and a sense of what it means to be self-reliant independent adults. Because in the end, it's not just about preparing for college. It's about preparing for a happy and rewarding future.

Most college admissions officers advise that high school students should start the college process as early as possible, many recommend as early as 7th and 8th grade.

OUR SERVICES INCLUDE:

Initial Consultation/Evaluation
Personality/Interest Survey
Long Term Academic Planning with Course Selections
Review grades, scores, and class rank
Standardized Test Scheduling/Mapping
Study Skills/Note taking/Journaling
Personal Biography
Sixty Second Commercial
Resume Development
Achievement and Academic Summary
Job Search
Interview Prep/Presentation Skills
Communication Skills and Social Etiquette
Internships and Community Cooperatives
Volunteer and Leadership Opportunities
Essay and Personal Statements
Letters of Recommendation and Teacher Evaluations
College Search and Match
Application Processing/Final Selection
Scholarship and Financial Aid Advising/Search/Application
NCAA and Sport Recruitment Advising
College Search Assistance: students with disabilities/special needs



- Dreamer**
- Juggler**
- Chemist**
- Astronaut**
- Any of the above**

FACT:

Nationally, there is a 48% undergraduate attrition rate. Most students who start college never graduate and 85% of the remaining students fail to complete their degree on time often taking 6 years to earn a bachelor's degree.

FACT:

A Gallup Poll interviewed 14,000 recent graduates: 65% would start the process over again and 18% said they were satisfied with their original college choice.

FACT:

Did you know that by 2009, a record setting 3.2 million kids are expected to graduate from high school? The surge of students will make it harder to get into college.

P R O J E C T :

L I F E

For more information or to schedule a no-obligation complimentary consultation, call 860-535-1124, email us at info@project-life.com or visit us at www.project-life.com.